



# Proposed September 2002 Service Improvements

The Santa Barbara Metropolitan Transit District (MTD) will conduct multiple public hearings to discuss proposed service improvements as listed below for September 2002.

## Santa Barbara Public Meetings

**Tuesday, May 21 – 12:00 to 1:00 pm**  
**Santa Barbara Public Library**  
**Townley Room**  
**40 E. Anapamu Street**  
**Santa Barbara**

**Thursday, May 23 – 6:30 to 7:30 pm**  
**St. Mark Methodist Church**  
**Clemens Hall**  
**3942 La Colina Road**  
**Santa Barbara**

The Goleta hearings will be conducted in an Open House style, therefore members of the community are encouraged to drop in at one of the following locations at any time during the specified hours to share their feedback.

## Goleta Public Open Houses

**Tuesday, May 21 – 4:00 to 6:00 pm**  
**University Religious Center**  
**Auditorium**  
**777 Camino Pescadero**  
**Isla Vista**

**Wednesday, May 22 – 6:00 to 7:30 pm**  
**Goleta Valley Community Center**  
**Room #6**  
**5679 Hollister Avenue**  
**Goleta**

*Please call MTD-3702 or visit [www.sbmtd.gov](http://www.sbmtd.gov) to locate the buses that serve these meeting locations.*

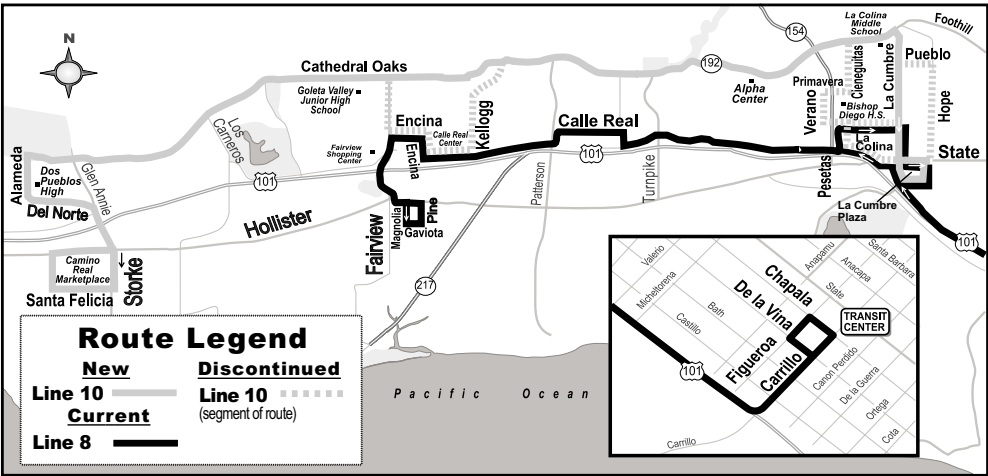
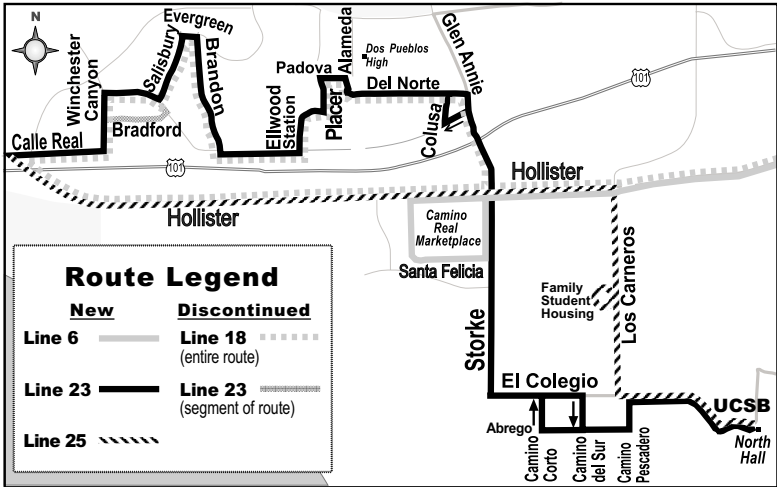
## Local Routes

**6 – State/Hollister Traveler:** MTD proposes extending this route to the Camino Real Marketplace via Hollister Avenue, replacing the Line 18 along Hollister. Sunday service will also be added. Line 6 service between the Fairview Shopping Center and Hollister Avenue would be discontinued and replaced with expanded Line 8 service. Lastly, minor schedule adjustments may be made throughout.

**18 – Goleta Loop:** Due to low ridership and the extension of the Line 6 to Hollister Avenue and Storke Road, MTD proposes eliminating this route. Line 18 passengers residing in Winchester Canyon will be able to ride the Line 23 to Camino Real Marketplace where they can catch multiple routes serving Goleta, Santa Barbara, and UCSB.

**23 – Winchester/Ellwood:** To help make it clearer for passengers, MTD proposes redesignating the 23L to be the Line 25–Ellwood and the 23W to be the Line 23–Winchester Canyon. Additionally, the Line 23 routing is proposed to operate on Calle Real rather than Bradford Drive between Salisbury Avenue and Winchester Canyon Road.

**8 – Health Care Link:** MTD proposes an increased 30-minute frequency during peak travel periods and an additional Saturday evening trip in each direction to replace Line 6 service to the Fairview Center. To provide better access to the Santa Barbara Medical Foundation Clinic, a new transit stop would be opened on the northwest corner of Calle Real and Pesetas Lane.



**10 – Cathedral Oaks:** MTD proposes extending this route to serve Camino Real Marketplace, replacing the Line 27 route between Dos Pueblos High School and Storke Road at Hollister Avenue. Additionally, the Line 10 would be rerouted in Santa Barbara to serve La Colina Junior High School for the first time. Lastly, this service would operate throughout the year with all-day service (no more gap in service mid-day).

*(Proposed service improvements continued on reverse.)*

**9 – Stow Canyon/UCSB Connection:** MTD proposes adjusting the schedule to match UCSB class times to and from Stow Canyon. Additionally, to serve more Isla Vista residents, the Line 9 would be rerouted off Sabado Tarde onto Abrego Road.

**27 – UCSB Shuttle:** MTD proposes adjusting the schedule to match UCSB class times and to increase the frequency to all-day, 30-minute service on UCSB class days. To accomplish this, the portion of the route on Storke Road north of Hollister Avenue would be replaced with the new Line 10 route extension and the Line 27 would turn around via Santa Felicia Drive to Pacific Oaks Road. Lastly, for faster service, this route would run directly along El Colegio through Isla Vista. The Line 9 would replace the Line 27 on Abrego Road (see 9 – Stow Canyon/UCSB Connection above).

**11 – Downtown/UCSB Connection:** MTD proposes modifying the Sunday service schedule and frequency to resemble Monday-Saturday service, integrating the Lines 6 and 11 to provide 15 minute service along Hollister Avenue between Fairview Avenue and downtown Santa Barbara. This means Line 11 frequency, from Fairview to Isla Vista, would be 30 minutes. Lastly, minor schedule adjustments may be made throughout.

**1, 3, 5, & 20:** Minor schedule adjustments may be made throughout these Lines.

**Express Routes**

**12 – UCSB/Goleta:** (See map above) To help make it clearer for passengers, MTD proposes redesignating the 12U to be the Line 24x – UCSB/IV Express and the 12G to be the Line 12x – Goleta Express with the line number designation changing at the Hollister Avenue/Storke Road intersection. Additionally, it is proposed that the current Line 12U trip departing the Transit Center at 7:02 pm be converted to a Line 12x trip for later service to downtown Goleta and a later evening Line 24x roundtrip be added Monday through Saturday. Lastly, new evening and weekend routing is proposed on the Line 24x to serve the Camino Real Marketplace and Isla Vista via Abrego. Minor schedule adjustments may be made throughout.

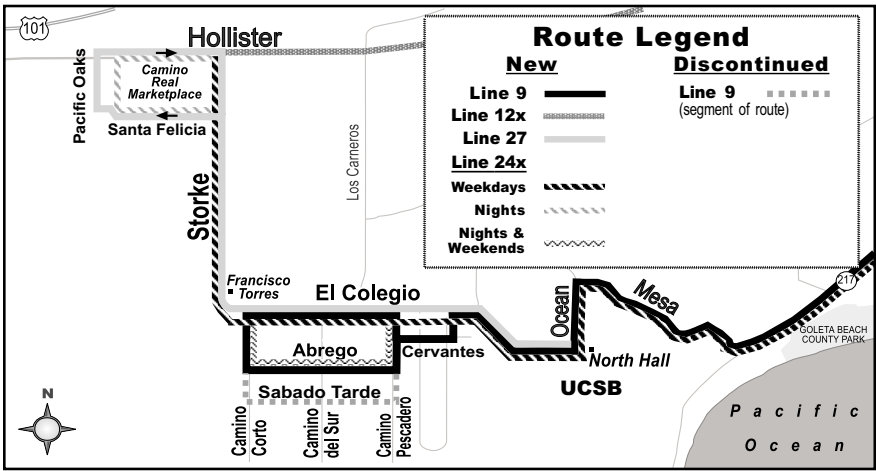
**21x – SB/Carpinteria:** Due to low ridership, MTD proposes discontinuing the express trip leaving the Transit Center at 5:55 am and express trips leaving Mark Avenue in Carpinteria at 5:45 am, 6:10 pm, and 6:40 pm. Passengers currently using these trips may be accommodated on concurrent Line 20 trips. Minor schedule adjustments may be made throughout.

**15x – SBCC/UCSB Express:** Minor schedule adjustments may be made for this Line.

**Shuttle Routes**

**Downtown-Waterfront Electric Shuttle:** MTD proposes to discontinue the early morning (before 10:00 am) weekday service along Cabrillo Boulevard, between State Street and the Zoo. Service along State Street however, would begin at 8:00 am daily. Passengers currently using the early morning Cabrillo Boulevard service may be served by the Line 14. Additionally, it is proposed that the frequency of the waterfront portion of the shuttle route be increased to 15 minutes, from 10:00 am to 6:00 pm, during the summer.

**Seaside Shuttle:** Due to low ridership and the elimination of the connecting Line 21x trip, MTD proposes eliminating the 5:38 am weekday trip.



**– Can’t Make the Public Hearings? –**

Your input is valuable. If you cannot make any of the scheduled public hearings, please submit your comments via facsimile to 805-962-4794 or by e-mail to [cservice@sbmtd.gov](mailto:cservice@sbmtd.gov).

**– After All Public Comment is Gathered –**

Final schedule changes will be developed after receiving and evaluating all public comment. The new Routes & Schedules Guide will be published and distributed several weeks prior to the effective date of the schedule change in September 2002.

